

**International Research Seminars**  
**Groupe ESC Clermont, Graduate School of Management**  
**SEMAINE INTERNATIONALE**

<p><b>24 mars 2004</b></p>	<p>J.A. Petrick ,R. F. Scherer (USA) F. Kapmeier (Germany) R. Smith (USA) M. Fifka (Germany) F.J. Guzek (USA) S. Misra, N. Wickramasinghe (USA) M. Mbaye (France) C. Loveluck (Great Britain) M.A. Smith (USA)</p>	<p>“Management Educators’ Expectations for Professional Ethics Development” “Bathtub Dynamics at Higher Management Education Institutions in Stuttgart” “Being Differentially Abled: Entrepreneurs, Dyslexia and Learning Disorders, an Exploratory Study using the Internet” “Peak Business Groups in the United States: How Powerful are they?” “The Role and Value of Marketing Communications in the U.S. Electric Utility Industry” “Issue of Security for Mobile Healthcare Delivery”  “Les enjeux d’un ethos managérial bâti sur le sens ”  “Games, Society and Culture ”  “Illegally Downloading Music for Free : Predicting Intent and Practice among Undergraduate Business Students in the U.S”</p>
<p><b>23 mars 2005</b></p>	<p>J. Windsperger (Austria) R. Joyeux, R.D.Ripple (Australia) E. Ochoa Laburu, M. A. Geiger (Spain) M. Bryant, R.G.Javalgi, R.F. Sherer (France, USA) C. Lambour, L. Pradelier (France) P. Trouvé (France) F. Guzek, K. Barnard, J. Collins, P. Leite, J. Oh, G. Simmonds (USA) M.F. Fifka (Germany) V. Gonzales Cano (Spain) A. Advic (Sweden)</p>	<p>“The Dynamics of Ownership Rights in Franchising Networks” “The evaluation of Standard of Living and the Role of Household Consumption a Panel Cointegration Analysis” “Perceptions of Earning Management an Study of the Effects of National Origin in University Students” “Preparing for AACSB International Accreditations: a Discussion of the Challenges for Business Schools in Europe and the United States” “Positionnement des technologies mobiles dans les recherches en Systèmes d’Information” “Les utopies sociales de la dirigeance”  “The Use of Virtual Team as an Instructional Tool : Learning Enhancement and Technological Skill-Building” “The 2004 Congressional Election in Retrospective”  “Coffee Crisis in Central America: an Evaluation of Real Causes” “Exploring Knowledge Mediability to Support End user Spreadsheet Development”</p>

	A.Varma Citrin (USA)	“The Influence of Strategy Type and Market Information Utilization on Firm Performance: when does the Presence of the Marketing Department Matter?”
<b>27 mars 2006</b>	S.F. Storrud Barnes (USA) E. Ochoa Laburu, N. Arenguren Gomez (Spain) J.C. Casalegno, D. Sheehan (France) F. Aubert (France) D. Bories (France) M. Bryant, D. Sheehan, M. Vigier France)	“Quit Arguing Industry Matters: Explaining Performance Differences between Manufacturing and Service” “Corporate Social Responsibility: Analysis of Employee Information Disclosed by Spanish IBEX 35” “Suffering in the Workplace and Managerial Neuroses” “How Investors React to Pro Forma Earnings Disclosures: the French Empirical Evidence” “Antecedents and Consequences of Trust in Buyer-seller Relationships: The Moderating Role of Relationship Lifecycle” “Understanding the Role of Language Learning in the Business School Curriculum and Mission”
<b>26 mars 2007</b>	C.A. Molina (Venezuela) J. Sandström (Sweden) J. Randriamiarana (France) L. Pradelier, D. Marker (France) J.H.F. Van Berendonk (France) S. Storrud-Barnes, R. Reed (USA)	“Are Firms Underleveraged? An Examination of the Effect of Leverage on Default Probabilities” “How Corporate Codes of Ethics Travel in Organizations” “The use of Conditional CAPM in Analysing Market Integration” “Organizational Crisis, Sensemaking, and Learning in the Management of Information Systems Projects” “Awaking in a new dimension” “Doing Well for Oneself: Competing Effects of CEP Ethics, Performance, Pressure and Governance”
<b>17 mars 2008</b>	D. May (USA) H; Foure Joopen (France) G. Pipoli (Peru) J. Sandström (Sweden) C. Schwoerer (USA) R. Reed, S.F. Storrud-Barnes (USA)	“The Ethics of Meaningful Work: Types and Magnitude of Job-related Harm and the Ethical Decision-Making Process” “The Impact of Cross-Cultural Communication on the Social and Economic Performance in Organizations” “Managing Country of Origin Effect Towards Product Category and Country Image” “Global Trafficking Networks and Business Studies” “Intercultural Competency in a Global World: an Individual Negotiated Cultural Identity Perspective” “The Internet and Open Innovation: Implications for Competitive Advantage and Performance”
<b>16 mars 2009</b>	A. Anderson (Robert Gordon University, Aberdeen - UK) K. Bidu (ISBR, Bangalore, India) I. Berdrow (Bentley University - USA)	“Social Capital and Entrepreneurship” “Financial Reporting and Internal Control Shortfall that lead to Satyam Computers Ltd Financial Fraud” “Innovative Behaviors within Organizational and National Boundaries”

<p><b>16 mars 2009</b></p>	<p>B. Valiorgue (ESC Clermont)</p> <p>J.-C. Casalegno (ESC Clermont)</p> <p>A. Ford, L. D. Horner (University of Kansas-USA)</p> <p>B. G. Chung-Herrera, J. Campbell (San Diego State University-USA)</p> <p>G. Niehaus, D. Shrider (University of South Carolina-USA)</p> <p>M. Fox-Muratton (ESC Clermont)</p> <p>J. Randriamiarana (ESC Clermont)</p> <p>A. Turnbull (Aberdeen Business School, The Robert Gordon University –Scotland –UK)</p>	<p>“Responding to Global Demand for Negative External Effect Management: the Capitalist Firm Challenged on its Social and Environmental Responsibilities”</p> <p>“Le vécu des personnes “restructurées” dans les restructurations de crise: contribution à une clinique de la séparation »</p> <p>“A Look at Tax Incentives to Stimulate Economic Development”</p> <p>“Emergent Leadership”</p> <p>“Framing and Mutual Fund Investor Redemption Decisions”</p> <p>“Can Human Beings be Bought and Sold? The Importance of Moral Philosophy in Business Education”</p> <p>“Actor’s Responsibility in the Subprime Crises”</p> <p>“Business Creativity – Innovating European Entrepreneurship Education”</p>
<p><b>8 mars 2010</b></p>	<p>B. Hagen (University of Pavie-Italie)</p> <p>J. Sandstrom (Swedish Business School, Orebro University – Sweden)</p> <p>H. Fouré-Joopen (ESC Clermont)</p> <p>E. Barges ( ESC Clermont)</p> <p>B. Nivet (ESC Clermont)</p> <p>M. Fox-Muratton (ESC Clermont)</p> <p>M. Schomaker (University of Kansas, School of Business – USA)</p> <p>P. Piré-Lechalard (ESC Clermont)</p> <p>H. Klandt (EBS European Business School – Germany)</p> <p>M. Bourgain (ESC Clermont)</p> <p>R. Javalgi (Nance School of Business, Cleveland State – USA)</p> <p>R. Rolfe (Moore School of Business, University of South Carolina – USA)</p>	<p>“Archetypes in SME Internationalisation – A cross-European typology”</p> <p>“Guilty by association: How employees in stigmatized organizations manage their dirty work identity”</p> <p>“L’impact de la communication comme outil de gestion sur la performance inter-organisationnelle sociale et économique: l’exemple d’une cooperation interentreprise dans la region Auvergne”</p> <p>“Organizational socialization : a driving force to the entrepreneurship dynamic”</p> <p>“L’actionnabilité des dispositifs de GRH dans les petites entreprises »</p> <p>“Indifference, Disinterest, Disengagement : Three Modern Models of Non-Agency”</p> <p>“Knowledge Transfer in a Lingua Franca: The Effects of Language and Cultural Backgrounds”</p> <p>“Measurement by Observation of Group’s Emotional Contagion Process”</p> <p>“Using Biographical Data for Prediction of Success of Female Entrepreneurs”</p> <p>“Measuring labour mobility as embedded knowledge flow in a regional French cluster: Imaginove”</p>