

UNDERGRADUATE PROGRAMMES FOR DOUBLE DEGREE STUDENTS 2015-2016

2 programmes available for International students, it is not possible to mix the programmes

INTERNATIONAL BUSINESS ISSUES (IBI) Programme	
IBI - Fall semester	
TEACHINGS	ECTS credits
CORE COURSES - 24 credits	
Business Ethics	6
Cross Cultural Management 1	6
Strategy and International Development	6
Second language (Italian, Spanish, German, Chinese, French)	6
1 OPTIONAL COURSE - 6 credits	
Business Intelligence	6
E- Business strategies	6
Leadership and employability	
Total Credits	30 credits
IBI - Spring semester	
TEACHINGS	ECTS credits
CORE COURSES - 24 credits	
Website development	6
Cross Cultural Management 2	6
International Economy and finance	6
Second language (Italian, Spanish, German, Chinese, French)	6
1 OPTIONAL COURSE - 6 credits	
Business Intelligence Project	6
Organization Effectiveness	6
Total Credits	30 credits
Total Credits Fall + Spring	60 credits

INTERNATIONAL BUSINESS DEVELOPMENT AND INNOVATION (IBDI) Programme	
IBDI - Fall semester	
TEACHINGS	ECTS credits
CORE COURSES - 24 credits	
E-Business Strategies	6
Community Manager	6
Strategy and International Development	6
Second language (Italian, Spanish, German, Chinese, French)	6
1 OPTIONAL COURSE - 6 credits	
Business Intelligence	6
Business Ethics	6
Total Credits	30 credits
IBDI - Spring semester	
TEACHINGS	ECTS credits
CORE COURSES - 24 credits	
Website development	6
Traffic Manager	6
Organization Effectiveness	6
Second language (Italian, Spanish, German, Chinese, French)	6
1 OPTIONAL COURSE - 6 credits	
Business Intelligence Project	6
Cross Cultural Management 2	6
Total Credits	30 credits
Total Credits Fall + Spring	60 credits